

The Twelfth meeting of Board of Studies was conducted on Saturday 08<sup>th</sup> June, 2019, at 10.30 am in MBA I<sup>st</sup> Sem Classroom

The following agenda was taken up for discussion.

- ① Read and confirm the minutes of the last meeting held on 05/05/2018
- ② Revision of MBA I & II semester syllabus.
- ③ Any other matter by the permission of the chair.

Following members were present for the meeting.

#### Members

1) Mr. Prashant Jeevoo  
Industrialist

Jeevoo  
08.06.19.

2) Mr. Lalith Jain.  
Industrialist.

Jain  
08.06.2019.

3) Dr. C. M. Thyagaraja, Professor.  
R. C. B. Nagar, University Representative

#### Internal members.

- 1) Dr. S. S. Kulkarni (Director)
- 2) Dr. M. Y. Patankhetti (Member)
- 3) Dr. S. C. Talikoti ( " )
- 4) Prof. S. S. Hanagandi ( " )
- 5) " C. G. Byahatti ( " )
- 6) " S. S. Deginal ( " )
- 7) " L. S. Pawar ( " )
- 8) " S. M. Birader ( " )
- 9) " M. P. Kanamadi ( " )

SS

Prashant Jeevoo  
S. S. Hanagandi

Patankhetti  
Byahatti  
Deginal  
Pawar  
Birader  
Kanamadi

10) Prof. G. S. Mamadapur (Member)

## Proceedings :-

Chairman welcomed the members and following academic deliberations took place.

- 1) Minutes of the last BoS meeting were read and confirmed.
- 2) Practical based learning was the primary focus.
- 3) Principles of Management → under 3<sup>rd</sup> module, Introduction to strategic outsourcing.
- 4) Business statistics → Excel based learning to be incorporated.
- 5) Accounting for Managers → Addition of Use of technology in accounting → under activity based learning.
- 6) Marketing Management → Addition of digital marketing under module-5 [Students can be asked to undergo a certification online course on digital marketing].
- 7) Business law → Introduce RTI Act under module-3, Under Module-4 → Registration of Trademarks & Patents, Introduce Insolvency Act (Overview only) after dissolution under module-5. [Special lecture from experts & outside on workplace harassment].
- 8) Financial Management → Introduce Personal Finance under module-3.
- 9) Human Resource Management → Introduce People engagement under ~~the~~ module-3.
- 10) Management Info. Systems → Addition of Agile model of SDLC under module-3.

The meeting got concluded by vote of thanks from the chairperson.

*C. B. Patil*

Chairman,

BOARD OF STUDIES,  
For: MBA Program  
A.S. Patil College of Commerce.  
(Autonomous), BIJAPUR.

*Sanku*